

## Internationally Acclaimed *Lightscape* Announces Return to San Diego Botanic Garden for 2024

From November 15 through January 5, Lightscape will illuminate evenings at the Garden with brand-new artistic installations throughout a spectacular one-mile winding trail

**SAN DIEGO (August 7, 2024)** – *Lightscape* will return for its third year to the 37-acre <u>San Diego Botanic Garden</u> from November 15 through January 5. Spanning one mile, the enchanting illuminated trail has been reinvigorated to feature spectacular sights with brand-new eye-catching artistic installations from international artists, along with some returning favorites from previous years that come alive at night with color, imagination, and sound.

"We are thrilled to welcome *Lightscape* back to San Diego Botanic Garden for a third year," said SDBG President and CEO, Ari Novy, PhD. "This event has grown to become a holiday tradition for so many, offering new and exciting installations for visitors of all ages to enjoy each year. We look forward to transforming the Garden into an enchanting after-dark experience where family and friends can celebrate and make memories together."

The holiday light trails have been dazzling the world's biggest cities over the last ten years, including sold-out runs in London, Chicago, Melbourne, and New York. Set along a beautifully illuminated walking trail custom-designed for San Diego, *Lightscape* ticket holders will walk a one-mile-long path with tunnels of lights, illuminated California poppies, a beautiful flame skimmer dragonfly, and other artistic installations, while enjoying seasonal treats and drinks along the trail. Reimagined for the 2024 holiday season, this one-of-a-kind, immersive experience will guide visitors through a festive world of colorful wonder, allowing them to see the Garden in a whole new light.

San Diego Botanic Garden is producing *Lightscape* in association with Sony Music, which amazes millions of people year after year with similar shows in multiple locations across the world, including the U.K. and Australia. Additionally, *Lightscape* is creatively produced by Culture Creative.

Tickets for *Lightscape* 2024 at the San Diego Botanic Garden will go on sale in mid-September. To be one of the first to find out when tickets go on sale, sign up for San Diego Botanic Garden's newsletter <a href="here">here</a>.

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Established in 1970, San Diego Botanic Garden (SDBG) is a 37-acre urban oasis located in Encinitas, California, just north of San Diego. The Garden's four miles of trails and 8,000 square foot glass conservatory display more than 5,300 plant species and varieties. A premiere institution for botanical science and conservation, SDBG is actively involved in conservation horticulture, botany, and applied plant sciences to address our biggest local and global challenges, from biodiversity loss to climate change, food insecurity to environmental degradation. SDBG has the largest public bamboo collection in North America; gardens representing different regions and flora of the world; three children's gardens, and demonstration gardens showcasing fruits and vegetables, water-smart ornamentals, and native plants. Through an array of educational programming, events and activities for both children and adults, the Garden aims to create, share, and apply plant wisdom to the world. Learn more at <a href="mailto:sdbg.org">sdbg.org</a>. | FB @SDBotanicGarden | Instagram @sandiegobotanicgarden | Twitter @SDBGarden | LinkedIn @SanDiegoBotanicGarden | TikTok @sandiegobotanicgarden

## **About Sony Music**

Sony Music has been delivering illuminated Christmas trails for 11 years. Each trail is carefully designed to showcase the natural and unique environment of the individual location. There are currently 30 trails across the UK, Europe, USA, and Australia within the My Christmas Trails and Lightscape portfolios. The chosen partners for national and international heritage brands such as The National Trust; Forestry England; and work with a number of prestigious venues, including Blenheim Palace; Chester Zoo; The Royal Botanic Gardens, Kew; Royal Botanic Garden, Edinburgh; Chicago Botanic Garden; Brooklyn Botanical Garden, San Antonio Botanical Garden; City Botanic Gardens, Brisbane, Australia; and Royal Botanic Gardens Victoria, Melbourne, Australia. Learn more at <a href="https://www.mychristmastrails.co.uk">www.mychristmastrails.co.uk</a> | FB @mychristmastrails | Twitter @mychristmastrails | Instagram @mychristmastrails

## **About Culture Creative**

Culture Creative is a creative project and production management company based in the UK. The company works across a wide range of cultural fields including art, sport, heritage, tourism, festivals, and events, developing projects from concept to delivery. Since 2013 Culture Creative has worked closely with Sony Music to create illuminated trails in various venues across the UK and overseas. Learn more at <a href="https://www.culturecreative.co.uk">www.culturecreative.co.uk</a> | FB @culturecreativeltd | Twitter @CCLCreative | Instagram @culturecreativeltd