

## Internationally Acclaimed Lightscape Announces Return to San Diego Botanic Garden, Reimagined for 2023

From November 17 through January 1, Lightscape will illuminate evenings at the Garden with brand-new artistic installations throughout a spectacular one-mile winding walking trail

**SAN DIEGO (August 1, 2023)** – <u>Lightscape</u> will return for its second year to the 37-acre <u>San Diego Botanic Garden</u> from November 17 through January 1. The enchanting, after-dark, illuminated trail has been reimagined and will span one mile and feature spectacular sights with brand-new eye-catching artistic installations from international artists that come alive at night with color, imagination, and sound.

"We are thrilled to announce the return of Lightscape at San Diego Botanic Garden for the 2023 holiday season," said SDBG President and CEO, Ari Novy, PhD. "This years' experience will feature a brand-new lineup of immersive light installations. We look forward to once again transforming the Garden into an enchanting, festive, after-dark spectacle where family and friends can celebrate and make memories."

The holiday light trails have been dazzling the world's biggest cities over the last ten years including its debut in San Diego last year, along with sold-out runs in London, Chicago, Melbourne, and New York. Set along a beautifully illuminated walking trail custom-designed for San Diego, Lightscape ticket holders will walk a one-mile-long path with tunnels of light, lanterns, illuminated California poppies, and other artistic installations, while enjoying seasonal treats and drinks along the trail. Reimagined for the 2023 holiday season, this one-of-a-kind, immersive experience will guide visitors through a festive world of colorful wonder, allowing them to see the Garden in a whole new light.

San Diego Botanic Garden is producing Lightscape in association with Sony Music, which amazes millions of people year after year with similar shows in multiple locations across the world, including the U.K. and Australia. Additionally, Lightscape is creatively produced by Culture Creative.

Tickets for Lightscape at the San Diego Botanic Garden will go on sale in September. To be one of the first to find out when tickets go on sale, sign up for San Diego Botanic Garden's newsletter here.

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## **About San Diego Botanic Garden**

Established in 1970, San Diego Botanic Garden (SDBG) is a 37-acre urban oasis located in Encinitas, California, just north of San Diego. The Garden's four miles of trails and 8,000 square foot glass conservatory display more than 5,300 plant species and varieties. A premiere institution for botanical science and conservation, SDBG is actively involved in conservation horticulture, botany, and applied plant sciences to address our biggest local and global challenges, from biodiversity loss to climate change, food insecurity to environmental

degradation. SDBG has the largest public bamboo collection in North America; gardens representing different regions and flora of the world; and demonstration gardens showcasing fruits and vegetables, water-smart ornamentals, and native plants. Through an array of educational programming, events and activities for both children and adults, the Garden aims to create, share and apply plant wisdom to the world. Learn more at <a href="mailto:sdbg.org">sdbg.org</a>. | FB</a>
<a href="mailto:@SDBotanicGarden">@SDBotanicGarden</a> | Instagram <a href="mailto:@sandiegobotanicgarden">@sandiegobotanicgarden</a> | Twitter <a href="mailto:@SDBGarden">@SDBGarden</a>

## **About Sony Music**

Sony Music has been delivering illuminated Christmas trails for nine years. Each trail is carefully designed to showcase the natural and unique environment of the individual location. There are currently 30 trails across the UK, Europe, USA, and Australia within the My Christmas Trails and Lightscape portfolios. The chosen partners for national and international heritage brands such as The National Trust; Forestry England; and work with a number of prestigious venues, including Blenheim Palace; The Royal Botanic Gardens, Kew; Royal Botanic Garden, Edinburgh; Chicago Botanic Garden; Brooklyn Botanical Garden, San Antonio Botanical Garden and Royal Botanic Gardens Victoria, Melbourne, Australia. Learn more at <a href="https://www.mychristmastrails.co.uk">www.mychristmastrails.co.uk</a> | FB @mychristmastrails | Twitter @mychristmastrails | Instagram @mychristmastrails

## **About Culture Creative**

Culture Creative is a creative project and production management company based in the UK. The company works across a wide range of cultural fields including art, sport, heritage, tourism, festivals, and events, developing projects from concept to delivery. Since 2013 Culture Creative has worked closely with Sony Music to create illuminated trails in various venues across the UK and overseas. Learn more at <a href="https://www.culturecreative.co.uk">www.culturecreative.co.uk</a> |FB @culturecreativeltd | Twitter @CCLCreative | Instagram @culturecreativeltd