

2023 SPONSORSHIP OPPORTUNITIES

THE GARDEN PARTY

SATURDAY, SEPTEMBER 9, 2023

Our fall fundraising event gathers 250+ donors, corporate sponsors, and area businesses together to raise funds for San Diego Botanic Garden. Sponsors will be promoted at various levels, both at the event and via online and print promotions, as well as receive reserved seating during the event.



HARVESTER \$25,000

- **EXCLUSIVE TITLE SPONSORSHIP**, including lead sponsorship recognition at the event, on event webpage, and all online and social media promotions. Name or logo will also be featured onsite at the event, in print promotions, press release and other event promotions.
- Ten (10) VIP tickets with reserved seating during the event.
- Private staff-led Garden tour and a pizza lunch for eight (8) guests total created by Ari Novy, SDBG President & CEO at the Larabee House.
- ‘Behind the Scenes’ tour and passes for up to eight (8) guests total to attend our Lightscape holiday show (dates in November through December, subject to availability).

CULTIVATOR \$10,000

- Sponsorship recognition at the event, on event webpage, and all online and social media promotions. Name or logo will also be featured onsite at the event, in print promotions, press release and other event promotions.
- Eight (8) VIP tickets with reserved seating during the event.
- Private staff-led Garden tour and lunch for six (6) guests total with Ari Novy, SDBG President & CEO at the Larabee House.

GARDENER \$5,000

- Sponsorship recognition at the event, on event webpage, and all online and social media promotions.
- Six (6) VIP tickets with reserved seating during the event.

GROWER \$3,500

- Sponsorship recognition at the event, on event webpage, and select online promotions.
- Four (4) VIP tickets with reserved seating during the event.

PLANTER \$2,000

- Sponsorship recognition at the event and event webpage, and select online promotions.
- Two (2) VIP tickets with reserved seating during the event.

TO RESERVE YOUR SPONSORSHIP or to develop a special sponsorship package, please contact Lenise Andrade at (760) 436-3036 x205 or landrade@sdbgarden.org.

